Arab Academy
for Science, Technology
& Maritime Transport

الأكاديمية العربية
للعلوم والتكنولوجيا
والنقل البحري

The International Conference for Training and Organizational Development **TOD'26**

TOD'26
International Conference for Training and Organizational Development

Booklet





Under The Auspices and Presence

H.E Prof. Ismail Abdel Gafar Ismail Farag

President of AASTMT

Driving Skill Shift:
Competency and Innovation

for Sustainable Organizational Development



9 - 10 November 2026

Crowne Plaza Alexandria Mirage

Organizer

معهد تدريب الموانئ
Port Training Institute

Co-Organizer:

IHRIM

INSTITUTE OF ORGANIZATION DEVELOPMENT

University of South-Eastern Norway

The Nautical Institute

Media Partner:

ربان السفينة
Robban Assafina

Driving Skill Shift:
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TOD'26
International Conference for Training and Organizational Development

Conference Overview

Rapid technological advancements, the integration of artificial intelligence, and shifting economic models are fundamentally changing the global workplace. To navigate this evolution successfully, organizations must ground their workforce strategies in solid, empirical research.



The International Conference for Training and Organizational Development (TOD'26) serves as a premier international, peer-reviewed platform designed to bridge theoretical innovation with real-world industrial application.

At the center of this workplace transformation is the **"skill shift"**—the essential transition from traditional labor models to dynamic, technology-driven competencies. Understanding and driving this shift is vital for navigating technological disruption, fostering institutional agility, and securing long-term economic growth. By aligning human capital capabilities with continuous innovation, organizations can bridge the gap between educational outputs and modern industry demands, ultimately creating resilient workforce ecosystems.



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Core Themes

1 Future Skills and Workforce Transformation

- Emerging skills for the digital economy
- Competency frameworks and talent management
- Workforce adaptability and employability

2 Leadership Agility and Organizational Resilience

- Adaptive leadership in times of disruption
- Change management and strategic decision-making
- Intrapreneurship and continuous improvement





3 Digital Transformation and Smart Organizations

- AI applications in training and HR development
- Data-driven decision-making
- Smart workplaces and automation

4 Sustainability and Social Responsibility

- AI applications in training and HR development
- Data-driven decision-making
- Smart workplaces and automation

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Core Themes

5 Measurement, Quality and Impact Evaluation

- o Quality assurance in organizational learning
- o KPIs for competency and innovation outcomes
- o Strategic foresight and scenario planning

6 Partnerships and Collaboration for Development

- o Partnerships between universities and industry
- o Public-private collaboration in training
- o International partnerships for skills development





Important Dates & Submission Deadlines

To participate in the academic program, authors must adhere to the following timeline:

• Abstract Submission Opening:	12- 07 -2026
• Abstract Submission Deadline:	01- 08 -2026
• Full Paper Submission Deadline:	01- 09 -2026
• Notification of Final Approval:	09-10 -2026

Conference Dates: November 09 –10, 2026

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Submission Guidelines & Publications

Review Process :

All submitted abstracts and full papers will undergo a strict double-blind peer-review process managed by the Scientific Committee based on originality, technical depth, and alignment with conference tracks.

Proceedings :

Accepted peer-reviewed papers will be published in the official conference proceedings.

Academic Recognition: Best Paper Award

To encourage scholarly excellence and recognize outstanding research contributions, TOD'26 Scientific Committee will present the Best Paper Award during the closing ceremony.



This prestigious accolade will be awarded to the author(s) of a full research paper that demonstrates exceptional methodological rigor, original theoretical contribution, and high practical relevance to the conference themes.

Winning papers are selected based on the highest scores from the double-blind peer-review process and final evaluation by the Scientific Committee panel.

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Conference Fees

Egyptian

EGP 6500

Non-Egyptian

USD 500



Attendance/ Research Paper Publication

Accommodation Fees

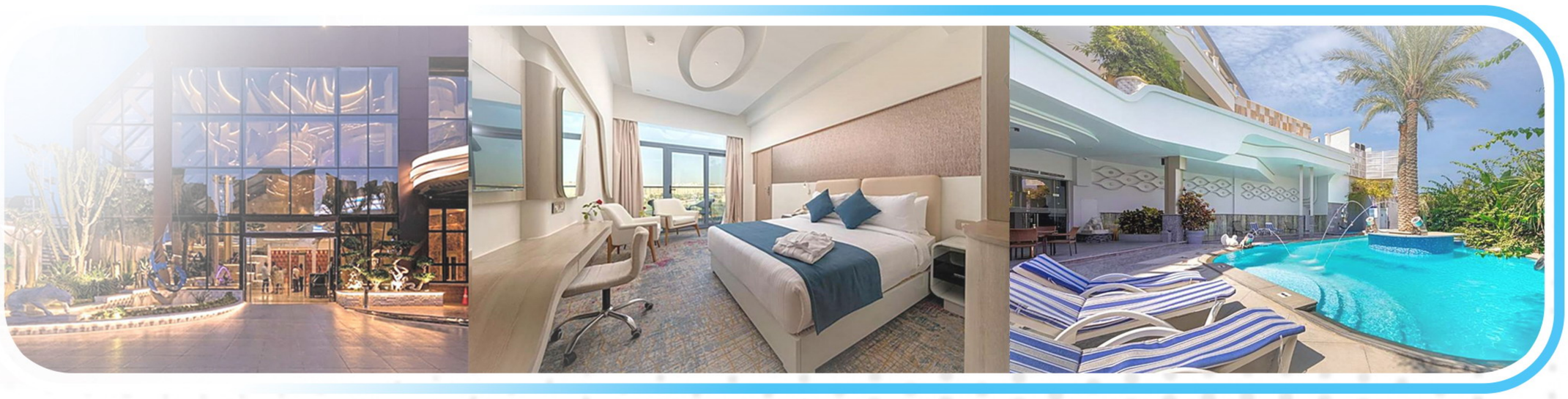
Egyptian

EGP 4000

Non-Egyptian

USD 120

The accommodation rate is per night and based on a bed and breakfast plan



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TOD'26 Conference Committees:

Conference President



H.E Prof. Ismail Abdel Gafar Ismail Farag

President, Arab Academy for Science, Technology, and Maritime Transport

Organizing Committee

Prof. Alaa M. Morsy	Head of Organizing Committee Dean, Port Training Institute and Maritime Research & Consultation Center, AASTMT
Dr. Tarek Elbakly	Chief Human Resources Officer, AASTMT
Dr. Ahmed Ghazal	Director, Center of Innovative Marketing and Media, AASTMT

Scientific Committee

Prof. Alaa Abdelbary	Head of Scientific Committee Vice President for Postgraduates Studies & Scientific Research, AASTMT
Prof. Sara El-Gazzar	Dean, College of International Transport & Logistics, AASTMT
Prof. Aiman Ragab	Dean, Graduate School of Business, AASTMT
Prof. Tarek Abdeen	Dean, College of Management and Technology -Cairo, AASTMT

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Scientific Committee

Prof. Ayman Adel	Dean, College of Computing & Information Technology, AASTMT
Prof. Riham Adel	Dean, Institute of International Transport & Logistics, AASTMT
Prof. Karim Tonbol	Dean, Maritime Postgraduate Studies Institute and Scientific Research for Maritime Affairs, AASTMT
Dr. Mohamed Hassan AbdRabou	Dean, Productivity and Quality Institute, AASTMT
Prof. Salman Nazir	Professor of Maritime Training and Assessment , Faculty of Technology, Natural Sciences and Maritime Sciences, Department of Maritime Operations, University of South-Eastern Norway
Dr. Inga Bartuseviciene	Associate Professor of Maritime Education and Training (MET) at the World Maritime University, Sweden
Dr. Dennis Hill	CEO, The International Association for Human Resource Information Management (IHRIM)
Dr. Nancy Zentis	CEO of Institute of Organization Development (IOD), USA
Dr. Deborah Waddill	President, Restek Consulting, LLC, USA
Mr. Eduard Rodes	Director, Escola Europea Intermodal Transport, Spain
Mrs. Ana Rumbeu	Training Director, Valenciaport Foundation, Port Authority of Valencia, Spain.
Prof. Zeinab Younis	Professor of Public Administration and Community Service Coordonator, The British University in Egypt.
Dr. Gina Wael	Lecturer, Political Science Department, The British University in Egypt





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Conference Executive Teams

TOD Conference Coordinator	Taheya Elsherbeny
Technical & Publications	Head: Gamal Abdelnaser 1. Mona Awad 2. Mahmoud Farahat 3. Mohamed Darwish 4. Heba Yousry
Marketing	Head: Essam Eldin Moustafa 1. Mohamed Fayez 2. Mohamed Ahmed
IT and Digital Infrastructure	Head: Mohamed Kamal 1. Marwa Abdallah 2. Ahmed Magdy 3. Hanaa Adel
Finance and Logistics	Head: Ehab Hamdy 1. Rania Moustafa 2. Amr Salem 3. Mahmoud Essa
International Cooperation	Head: Moustafa Saber Nagwa Elsaid
Public Relations	Ahmed Shary
Registration	1. Fajr Wahba 2. Shimaa Elaraby 3. Afaf Hassan
Conference Multimedia	Walid Mandour

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Sponsorship Opportunities

General Sponsorship Benefits

All official sponsors and strategic partners receive high-level exposure and corporate recognition:

- **Prominent Visibility**: Logo display in the main conference hall and across official digital platforms.
- **Media Recognition**: Acknowledgement in official press releases and conference coverage.
- **Executive Networking**: Access to high-level networking with industry leaders, researchers, and regional executives.

Sponsorship Tiers

DIAMOND — 5000 USD

PLATINUM — 4000 USD

GOLDEN — 3000 USD

SILVER — 2000 USD

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Detailed Benefits by Tier

Key Benefits	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
• Honoring and recognition at the Official Opening Ceremony	○	○		
• Logo on all conference printings & ads.	Prominent	Standard	Standard	Listing
• Official Press Release Announcement	○	○		
• Logo displayed on the main screen in the conference hall.	○	○		
• Logo integration on the official conference website.	○	○	○	○
• Complimentary invitations to attend the conference	8	6	4	2
• Opportunity to present a Case Study during one of the conference sessions.	○			
• Distribution of the sponsor's promotional materials in all participant bags.	○	○		
• Dedicated Exhibition Space (5 m^2)	Free	50%	25%	10%

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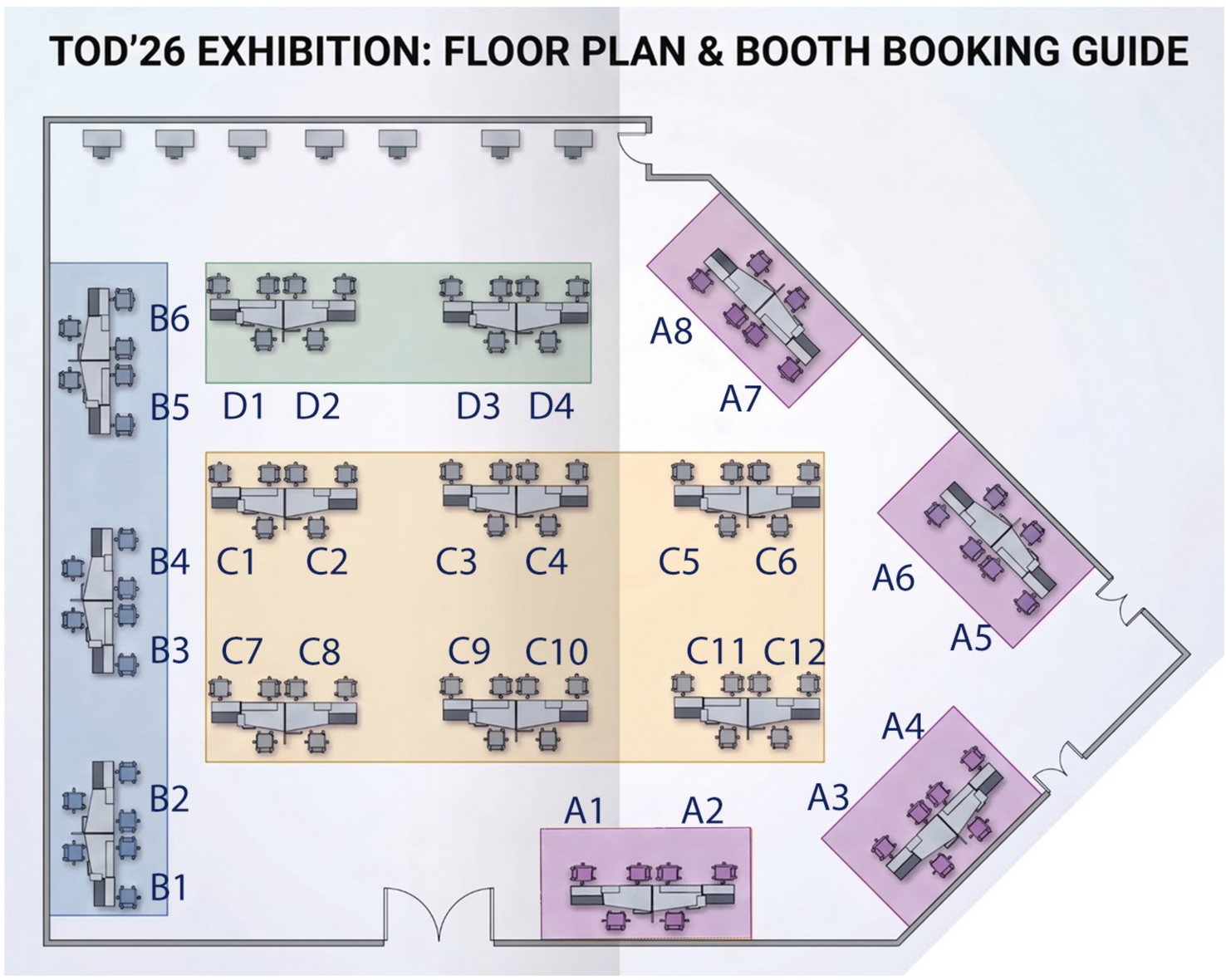
TOD'26 Exhibition

The Specialized B2B Showcase for Organizational Solutions & Tech

TOD'26 Exhibition connects consultancies, management software providers, and enterprise solution developers directly with HR leaders, corporate executives, and decision-makers.

Why Exhibit?

- **Strategic B2B Networking**: Instant access to a pool of potential clients, corporate executives, and policymakers actively seeking organizational development and talent management solutions.
- **Brand Positioning & Industry Impact**: Position your brand as an industry trailblazer in front of key delegates, thought leaders, and professionals shaping the future of work.
- **Solution Showcasing**: A dedicated, high-traffic space to demonstrate your corporate solutions, management consultancies, HR software, and technological innovations, allowing you to generate qualified leads and drive direct business impact.



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Exhibitor Package

- **Investment per booth space**

Egyptian	EGP 30000
Non-Egyptian	USD 1500

- **Allocated Area**: Standard equipped exhibition booth space **(5 m²)** prominently positioned within the dedicated Exhibition wing.

- **Fit-Out Details**: Standard space setup including 1 covered table, **2** chairs, and **1** electrical power outlet. (Note: Exhibitors are responsible for providing their own branded backdrop, pop-up banner, or roll-up).



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Exhibitor Privileges:

- **Conference Access**: One (1) complimentary delegate pass for a company representative, granting unrestricted entry to all conference keynote sessions, panel discussions, and official networking lunches.

- **Promotional Distribution**: Full authorization to display roll-ups, conduct product demonstrations, and distribute marketing materials, company portfolios, and branded giveaways inside your designated space.







- **Digital Visibility**: Organization logo featured on the official **TOD'26** conference website under the "Exhibitors & Partners" directory.

- **On-Site Branding**: Company logo displayed on the entrance agenda directory and physical floor map of the exhibition hall.

- **Social Reach**: Official social media acknowledgment welcoming your entity to the TOD'26 exhibition network.

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Contact Us

- For Submissions & Registration please visit our website:

www.tod.pti-aast.org

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- **General Inquiries:**

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- **Marketing & Sponsorship:**

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